



Press Release

October 5, 2007

Brandon's Skateboard Plaza – Get On Board Campaign Kick Off

at 1:30 pm, October 10, 2007

Town Centre Atrium

Please join us at the Town Centre Atrium for the fundraising kick off for the Skate Plaza.

Background Information

In June, 2007 the Skateboard Park Committee unveiled the preliminary concept drawings for the proposed skate plaza to be located at the former Prince Edward Hotel site. The group has been working on a fundraising and corporate sponsorship program and is pleased today to launch the fundraising campaign portion of the plan called, "Get On Board".

This portion of the campaign allows our community to get involved by purchasing a "yard of concrete" for the plaza for a donation of \$200.00. In turn, all purchasers will receive;

- a tax deductible receipt;
- a business card size plaque with their name that will be located at the plaza when constructed;
- a certificate of purchase.

"This is a chance to own a piece of revitalizing our downtown and becoming involved in building something for our youth.", comments Marlow Kirton, committee member, "This is a project that our community can all embrace, because at it's very core it is about providing a safe and meaningful opportunity for our youth."

The "yards of concrete" can be purchased at the following locations;

- The Town Centre Main Office – 800 Rosser Ave.
- Senate Skate Shop – 658 – 18th Street
- CAB Clothing – C1711 Kirkcaldy Drive
- Civic Services Building – 900 Richmond Ave. East
- City Hall – 410 – 9th Street

"The fun thing about this campaign is that parents, aunts, uncles and grandparents can purchase a yard of concrete in the name of a child.", according to Steve Malkowich, committee member, "It shows them how much we value them being an active participant in our community.....what an important message."

For additional information regarding how you can get involved contact Cathy Snelgrove at 729-2145.